

Greetings Arizona Matsuri Performers and Friends:

September 29, 2022

The Arizona Matsuri Steering Committee would like to invite you to participate in our upcoming 39<sup>th</sup> year for the Arizona Matsuri. As you may recall, in 2019 the festival outgrew our long-time location at Heritage Square (due to its popularity). In 2023, the Arizona Matsuri will be held, for the second time, in "The Circle of Life" in Steele Indian School Park in Phoenix. The theme is "Wa," which means "harmony" or "peace." We encourage you to include this theme in your participation in the 2023 Arizona Matsuri.

The **dates and times** for the 2023 Arizona Matsuri are:

**Saturday, February 25<sup>th</sup>, and Sunday, February 26<sup>th</sup>, 2023**

**10:00 am - 5:00 pm MST both days**

The **location** is:

**"The Circle of Life" Steele Indian School Park  
300 E. Indian School Road, Phoenix, Arizona, 85012**



Starting on Monday, October 3, 2022, the link to sign up to participate in the festival will be open on our website. Please visit <https://www.azmatsuri.org/>, click on the "Performers" tab at the top, and provide your information. Your completion online will give us the information we need to prepare for the festival. The submission deadline is **Saturday, January 7, 2023.**

Thank you for your continued support and participation in this popular Japanese festival. We look forward to working with you and serving our community through our event. Please feel free to contact me with any questions.

Sincerely,

Eileen Morgan



**Eileen Morgan (she/her), Taiko Stage Coordinator  
AZ Matsuri Steering Committee**

P.O. Box 35035 Phoenix, AZ 85069

[www.AZMatsuri.org](http://www.AZMatsuri.org) | C: 480-760-5521

P.S. For details about how to provide digital, social media, website and logo information, please see below.

\*Please provide a digital copy of your/your group's logo by emailing it to Kristy at [KristyS@azmatsuri.org](mailto:KristyS@azmatsuri.org) for publication on the Arizona Matsuri website, and to use on Arizona Matsuri's social media.

\*Please note: It is your job to double check (at least one month prior to the festival) to ensure that your logo and website has been added to the Arizona Matsuri website correctly, with your detailed information. For changes that need to be made to the website, please contact [Kristy@AZMatsuri.org](mailto:Kristy@AZMatsuri.org).

The Arizona Matsuri Steering Committee encourages you to submit a video or promo of your performance/demonstration and a link to your website for review and approval. It will be publicized on our YouTube channel and social media before and during the Arizona Matsuri weekend. For more information and requirements, please see our "[Video Requirements](#)" document online. Providing a video is not mandatory, but is a great way to showcase your art/performance.

If you have any questions, we encourage you to contact your stage coordinator, Eileen Morgan, [EileenM@azmatsuri.org](mailto:EileenM@azmatsuri.org) (602) 350-0343 or Ilene Takiguchi at [ilenet@azmatsuri.org](mailto:ilenet@azmatsuri.org).

We look forward to a successful 39<sup>th</sup> Arizona Matsuri in February, 2023!